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HW #1- Excel

USC Data Analytics Bootcamp

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Kickstarter Homework Excel

What are three conclusions we can make about Kickstarter campaigns given the provided data?

Looking at the data, we can conclude that there is a 50 percent chance rate of having a successful kickstarter.

What are some of the limitations of this dataset?

The limitations of this dataset are the categories and sub-categories of the the data. They are limited to film & video or television.

What are some other possible tables/graphs that we could create?

We can compare the relationship from reaching goals from the date created conversion to the date ended conversion.